

Egyptian Delegation

Energy	3
Egyptian Electricity Holding Company (EEHC), Dr. Eng. Fouad Mohamed Mansour Mohamed	3
Ministry of Electricity and Energy, Department Manager	3
Ministry of Electricity and Energy, Mr. Shaher Anis Mahmoud Eissa	3
Ministry of Electricity and Energy, Eng. Mostafa Ibrahim Khamis Khalifa	3
Almona Inc., Mr. Seif Allah Fahmy	4
EMIC, Eng. Ahmed Afifi El Sherif	4
Energy Allied Egypt, Mr. Tamer M. Nassar	4
Masa Electro, Mr. Osama H. El Said	5
Paradise Capital, Mr. Sherif Mostafa	5
SeaHarvest Free Zone, Mr. Ahmed Hamza	5
TAQA Arabia, Mr. Akmal M. Zaghloul	6
Information and Communication Technology	7
Ministry of Communications and Information Technology, H.E. Dr. Maged Osman	7
Ministry of Communications and Information Technology, Mr. Yasser Elkady	7
Ministry of Communications and Information Technology, Dr. Hazem Abdelazim	8
Ministry of Communications and Information Technology, Mr. Ahmed Laiali	8
Ministry of Communications and Information Technology, Ms. Nermie El Saadany	9
Allied Soft, Dr. Mohamed Reda	9
GNSE Group, Mr. Hossam El-Gamal	10
HitekNOFAL-Mr. Hatem Nofal	10
IPMagiX-Mr. Hossam Megahed	11
Raya Holding, Mr. Medhat Khalil	11
Regional IT Solutions (RITSOL), Mr. Karim Sameh	11
Summit Technology Solutions, Eng. Magda El Sabee	11
Tawasol, Mr. Omar Bassem	12
Transportation	13
Ministry of Transport, Mr. Mahmoud Gamal El Din	13
EgyptAir Holding Company, Capt. Basem Gohar	13
EgyptAir Maintenance & Engineering, Eng. Waguhi Sobhi Hanna	13
General Authority for Investment, Dr. Eng. Ahmed Elsayad	14
Egyptian Holding Company for Airports and Air Navigation, Capt. Fathi Fathalla	14
General Authority for Investment, Mr. Mohamed Youssef	14
Arab Academy for Science & Technology, Dr. Khaled M. Hanafy	14
EGYTRANS SAE, Mr. Hussam Lehata	15
Menarail Transport Consultants, Mr. Alfred Assil Anis Rizk	15
Agribusiness	16
Ministry of Agriculture and Land Reclamation, Dr. Ibrahim Siddik Aly	16
Ministry of Agriculture and Land Reclamation, Dr. Abdel-Ghany Mohamed El Gindy	16
AFRO-ASIAN Engineering Establishment (AFRO), Mr. Mazen Mostafa	17
Agrofood, Mr. Salah Mohammad Hegazy	17
Cairo Poultry Group, Eng. Tarek Zakaria Tawfik	17
CBC Egypt, Mr. Francis A. Shehata	18
Daltex Corporation, Mr. Hesham S. El Naggar	18
The Egyptian Agrofoods Company S.A.E., Mrs. Angie Helmi	18

Egyptian Delegation

Hama Holding for Financial Investments, Mr. Lawrence Samour	19
Marketing Mix, Ms. Randa I. Abdou.....	19
Olympic Group for Financial Investments, Mr. Yehya Zakaria Ibrahim Abo Hozaifa.....	19
Industry & Trade.....	20
Ministry of Foreign Affairs, Mr. El Hussein Abdelwahab	20
Ministry of Industry & Foreign Trade, Mr. Alaa Kenawy	20
Ministry of Industry & Foreign Trade, Mr. Ahmed Moustafa El-Faragy	20
Daily News Egypt, Ms. Rania Al Malky	20
Delta Financial Investments, Ms. Naveen El-Tahri.....	20
Egypt Basic Industries Corporation (EBIC), Mr. Basil El-Baz	21

Egyptian Delegation

Energy



Dr. Eng. Fouad Mohamed Mansour Mohamed
Egyptian Electricity Holding Company (EEHC), Head of BOOT Power Plants Sector, Production, Transmission, & Distribution Companies

In his capacity as Head of BOOT Power Plants Sector, Dr. Eng. Fouad Mohamed Mansour Mohamed is responsible for the three current BOOT power plants and the preparation for new private sector projects. This includes the preparation of RFPs and drafting agreements. Dr. Fouad Mansour holds a B.Sc. in Mechanical Engineering (Power) from Ain Shams University. He earned his M.Sc. in 1988 and his Ph.D. in 1998 from Ain Shams University as well. Since joining the Egyptian Electricity Authority (EEA - currently the Egyptian Electricity Holding Company) in 1982. Dr. Fouad Mansour has worked on the Gas Turbines, Combined Cycle and Steam Power Plants Projects and participated as a member of the defense team for EEA in an international arbitration. In 1999 he joined the BOOT Sector as Manager and General Manager and became the Head of the Sector in 2007. Dr. Fouad Mansour has participated in numerous conferences, forums, seminars and workshops. And has trained many local and foreign trainees in the field of power production through the BOOT Experience.



Mr. Hazem Ahmed Abdelhalim Abdellatif
Ministry of Electricity and Energy, Department Manager

Mr. Hazem Abdellatif joined the Ministry of Electricity and Energy in 1995. He actively involved in the Ministry's internal and external operations and manages the Technical Office of the Minister. Mr. Abdellatif holds a B.Sc. in Commerce and Business Administration from Cairo University.



Mr. Shaher Anis Mahmoud Eissa
Ministry of Electricity and Energy, General Manager of Load Planning

Dr. Shaher Anis Mahmoud Eissa joined the Egyptian Electricity Authority (currently the Egyptian Electricity Holding Company 'EEHC') in 1988. He is now the General Manager of Load Planning responsible for load forecasting, energy efficiency and load research. He has authored and co-authored more than 40 scientific papers for specialized magazines and conferences. Dr. Eissa received his BSc., MSc., and Ph.D. from Cairo University.



Eng. Mostafa Ibrahim Khamis Khalifa
Ministry of Electricity and Energy, Undersecretary of State for Authorities Follow-up

Eng. Mostafa Ibrahim Khamis Khalifa received B.Sc. in Mechanical Engineering from Cairo University in 1975. He Joined the Ministry of Electricity and Energy (MOEE) in 1977 where he is now the Undersecretary of State for Authorities Follow-Up. He Participated in many conferences and forums in many topics related to the field of Energy inside and outside Egypt.

Egyptian Delegation



Mr. Seif Allah Fahmy
Almona Inc., Chairman and CEO

Mr. Seif Allah Fahmy is the current Chairman and CEO of Almona Inc., a company that specializes in providing marketing advice and in-country services support contracting for companies seeking to promote and sell their products and services in Egypt. Almona is currently working with Raytheon Inc. and Honeywell Inc. Additionally, Mr. Fahmy is Chairman and CEO of Automationology Inc., a Buildings Control Integrator (BCI) for Honeywell Inc.'s Home, Building and Process Solutions divisions of Honeywell's Automation Control Systems Division. Automationology Inc. installs, integrates and maintains the automated systems to keep large facilities such as large buildings, airports, refineries etc., safe, secure, comfortable, productive and energy-efficient. Mr. Fahmy is also Chairman and CEO of Wireless Dynamics Inc., which represents Intermec, the worldwide leader in barcode and RFID mobile solutions. The company automates data collection and data handling from one end of the supply chain to the other. He is a founding member and current Chairman of the Egyptian National Competitiveness Council (ENCC). From 2005 to 2007 he served as Chairman of the Young Presidents Organization (YPO) Middle East & North Africa region and from 2003 to 2009 he chaired the US Strategy Group of the EIEF. Additionally, Mr. Fahmy is a founding member of the Egyptian Businessmen's Association and of the World Economic Forum Arab Business Council. Mr. Fahmy graduated with a B.Sc. in Business Administration from the University of South Carolina in 1982.



Eng. Ahmed Afifi El Sherif
EMIC, CEO

Eng. Ahmed Afifi El Sherif founded EMIC and Alphastar, two sister companies with Japanese know-how. He is also part of MIT, the export-import company founded by his father. Most recently, MIT started working on a Synocroflight project that focuses on the energy sector. The two other companies with paid-in-capital as large as LE 100,000,000 are focused on medical, petrochemical and plastic manufacturing. While EMIC is the best known of Mr. Afifi's companies in Egypt, the procurement of contracts is completed through MIT. Eng. Afifi studied Mechanical Engineering at the University of Miskolc Technical University of Heavy Industry in Northern Hungary.



Mr. Tamer M. Nassar
Energy Allied Egypt, Vice President
Energy Allied International, Regional Vice President

Mr. Tamer Nassar is a business executive with considerable experience in the energy sector of the Middle East and Africa. Mr. Nassar entered the oil and gas industry as in-house Legal Counsel to Schlumberger, a leading oilfield services company. Based in Dubai, Mr. Nassar managed the company's legal affairs and contributed to business development in the region. Thereafter, Mr. Nassar joined WesternGeco, a global seismic company, as Senior Legal Counsel. Based in Houston, Mr. Nassar managed the company's legal affairs in North and South America and advised the company President on strategic planning and business development. In 2006, Mr. Nassar joined Cairo-based Energy Allied, the Egyptian branch of a multinational investment corporation. He identifies, develops refining, petrochemicals and power infrastructure large scale projects. The company seeks to expand their energy and environmental portfolio by attracting investment partners for major projects in biodigestion, desalinization, and integrated land usage projects. Mr. Nassar holds a LL.B. law degree

Egyptian Delegation

from the University of Buckingham, United Kingdom and a J.D. from California Western School of Law, San Diego, California.



Mr. Osama H. El Said
Masa Electro, General Director

Mr. Osama H. El Said began his career at SaudiConsult in the Kingdom of Saudi Arabia as an elected Chief Mechanical Engineer and worked at water and pumping stations. Mr. El Said has served as a Senior Advisor to the Ministers of Energy and Electricity, Industry and Technological Development and Petroleum and Mineral Resources. He played a key role in the Egyptian national Electrical Localization Program and the Fast Track Fertilizer Program during his tenure at both the Ministry of Electricity and the Ministry of Industry. He now manages Masa Electro, a company founded under the auspices of H.E. Eng. Helmy Elsaid, formerly the Egyptian Minister of Electricity and High Dams to promote the field of power generation, more specifically, power plants and desalinization projects. He is also the Deputy Chairman of the Energy Committee at the American Chamber of Commerce and serves on the board of the Upper Egypt Electrical Generating Company, the Egyptian Federation of Industry, and the Egyptian National Library, (Bibliotheca Alexandria). Mr. El Said holds a PhD in Business Administration from CCU, USA and a BSc. in Industrial Engineering and Management from Oklahoma State University.



Mr. Sherif Mostafa
Paradise Capital, Investment Research Manager

Paradise Capital is a leading investment company focusing on investing growth capital in Egypt and the Middle East and Northern Africa (MENA) region. Mr. Mostafa manages the company's diversified investments portfolio to include: household appliances, retail, real estate, logistics management, agriculture, food, education, communication, building materials and others. He advised on new markets and is currently looking to expand Paradise Capital's involvement in renewable energy by developing technical expertise in wind and solar thermal water and space heating. Prior to joining Paradise Capital, Mr. Mostafa was the Investment Manager for NAMAA Real Estate, a developer focusing on quality commercial properties. Prior to working in the investment industry, he held different leading roles in commercial and export management. Mr. Mostafa holds a M.B.A. from California State University, and a B.S. from Ain Shams University, Faculty of Commerce. He is fluent in English and Italian, in addition to his native Arabic.



Mr. Ahmed Hamza
SeaHarvest Free Zone, Finance Manager

Mr. Ahmed Hamza has more than fifteen years of experience in the accounting field having occupied various accounting positions within several major companies including Hitex, Nada Agri Prod. & Processing Co. (KSA), and REDACHEM Egypt. He has completed the Certified Management Accountant Course (CMA) and was selected to be a member of the IFAC Advisory committee in 2007 (International Federation for Accounting Compliance – USA). In 2003 he was chosen as one of the Top 40 Young Executives Under 40 by Business Today Magazine. Mr. Hamza joined SeaHarvest in 2007 as Finance Manager and was promoted to Finance Manager for SeaHarvest Group in 2009. He holds a BSc in Commerce with a specialization in Accounting.

Egyptian Delegation



Mr. Akmal M. Zaghloul
TAQA Arabia, Business Development General Manager

Mr. Akmal Zaghouel has more than 17 years of experience with the Egyptian Energy Industry. First starting in the state-owned LDC “Egypt Gas,” in the late 1990s, he participated in the founding of Genco Group as the Egyptian gas market became deregulated. Mr. Zaghloul is now the Business Development General Manager of TAQA Arabia holding group where he manages the Renewables Projects portfolio, as well as develops new gas projects in the region. He leads a multi-faceted team of technical, financial and managerial resources from the group’s affiliated companies. Mr. Zaghloul holds an MBA in International Business Administration from Ecole Supérieure d’Etudes Commerciales, Paris, and an Energy Management Executive Diploma from Montreal University. He also holds a BsSc in Accounting from Cairo University.

Egyptian Delegation

Information and Communication Technology



H.E. Dr. Magued Osman

Ministry of Communications and Information Technology, Minister

Dr. Magued Osman is Minister of Communications and Information Technology, a position he has held since February 2011. Prior to this, he most recently served as Chairman of the Egyptian Cabinet's Information and Decision Support Center (IDSC) from January 2005, as Director of the Cairo Demographic Center from 2004 to 2005, and a professor at the Department of Statistics of Cairo University's Faculty of Economics and Political Science from 1998 to 2003. An expert in the fields of statistics, information, population and development, including public health, Dr. Osman has provided technical consultation in these areas to various national, regional and international institutions, among them the Economic Research Forum, the Canadian International Development Research Center, the United Nations Development Programme, the United Nations Conference on Trade and Development, and the United Nations Children's Fund. Throughout his career, Dr. Osman has served as a member on various national committees, including the National Committee for Transparency and Integrity, the board of directors of the Egyptian Financial Supervisory Authority, the National Population Council, the board of trustees of the National Management Institute, the board of trustees of the Egyptian Radio and Television Union, the Media Evaluation Committee, and the Permanent Scientific Committee of the National Center for Social and Criminological Research. He has also served as a member of various scientific and professional associations. Dr. Osman has participated in numerous national, regional and international conferences. His publications include "Population Status in Egypt," "Statistics in Education and Psychology" and "Labor Force in Egypt: Trends, Correlation and Future Prospects Until 2020". He has also published a series of research papers on statistics, population and public health, and co-authored the Egyptian "Human Development Report" in 2004 and 2009. Dr. Osman holds a B.Sc. in Statistics and an M.Sc. in Applied Statistics from Cairo University and an M.Sc. and Ph.D., both in Biostatistics, from Case Western Reserve University in the United States.



Mr. Yasser Elkady

Ministry of Communications and Information Technology, CEO, Information Technology Industry Development Agency (ITIDA)

In October 2010, Egypt's Prime Minister appointed Eng. Yasser Elkady as CEO of the Information Technology Industry Development Agency (ITIDA). He has been a Board Member of the agency, which builds the capacities of local IT companies and aims to grow a qualified, sustainable and deployable talent pool, since 2007. In September 2009, Mr. Elkady was appointed to the position of First Deputy to the Minister of Investment in Egypt. To support his role for the Ministry, Mr. Elkady was also appointed a Board Member for the General Authority for Investment (GAFI), the principal government body regulating and facilitating investment in Egypt. Mr. Elkady is a member of the Advisory Board for the Minister of Communications and IT and a Board Member of Credit Agricole Egypt. Prior to holding these positions, Mr. Elkady established and grew the business of Cisco Systems in Egypt and the Middle East region over a period of ten years, when Cisco's business in Egypt was worth US\$ 55 million. During that time, he held the role of General Manager for

Egyptian Delegation

Egypt and designed a strategy to align Cisco Systems with the Egyptian government's vision for CIT development. He then became the General Manager for North Africa and the Levant, where he not only achieved revenue growth and expansion, but was instrumental in building relationships with regional governments to enhance IT skills and develop talent. Mr. Elkady holds a B.S. in Electronics and Data Communications Engineering from Cairo University.



Dr. Hazem Abdelazim

Ministry of Communications and Information Technology, CEO

In May 2011, Dr. Hazem Abdelazim was appointed CEO of the Technology Innovation and Entrepreneurship Center (TIEC) at the Egyptian Ministry of Communications and Information Technology. He is currently on sabbatical as an Associate Professor of Information Technology at the Faculty of Computer and Information Science, Cairo University. Dr. Abdelazim is renowned for his teaching and research in the fields of pattern recognition, artificial intelligence, Arabic NLP, and applications of Soft Computing in Financial Trading of Securities. After serving as the Minister's Senior Advisor for the Technology Development Sector, Dr. Abdelazim became the CEO of the Information Technology Industry Development Agency (ITIDA). Dr. Abdelazim has led an impressive career, beginning as a Scientist for the IBM Research Center, and is considered one of the pioneers in Arabic Optical Character Recognition technology. In 2001, Dr. Abdelazim co-founded IMAGiNET Software (now CIT MOBiDIV), one of the region's top players in Arabic Technologies on Mobile Devices. Dr. Abdelazim is the recipient of multiple awards, including the First Scientific Innovation Prize for Arab Scientists (1993), President's Excellence and encouragement Award (1992 and 1995), and Student of the Year Award and Director's Cup (2003) from the Maastricht School of Management as well as the "Invention Achievement Award" (1991) from IBM. He jointly filed a US Patent with IBM and headed a team of research engineers towards filing two international patents related to mobile innovations. Dr. Abdelazim graduated from Systems Engineering Department, Cairo University in 1982 with highest honors. He completed his M.Sc. in Applied Mathematics in 1985, and then attained his Ph.D. in Applied Pattern Recognition and Artificial Intelligence in 1989, both from Cairo University. In 2003, Dr. Abdelazim completed his MBA with distinction from the Maastricht School of Management in the Netherlands. He also holds a Professional Certificate for Technical Analysis of Stock Markets and has contributed to numerous technical journals and research at international conferences.



Mr. Ahmed Laiali

Ministry of Communications and Information Technology, CEO,

Mr. Ahmed Laiali has 14 years of professional experience in the ICT field, including six years as a Business Development Manager. He is currently the Entrepreneurship Support Manager at the Technology Innovation & Entrepreneurship Center (TIEC) at the Egyptian Ministry of Communications and Information Technology. Mr. Laiali's extensive career includes six years of international assignments working in the U.S., Germany, Italy, France, Japan, and the Gulf Region. He also has led national ICT initiatives with the Egyptian government and other key local players including: Cairo University, Alexandria University, Assiut University, as well other international private sector groups including Intel, Microsoft, Google, Nokia, and Rim. Additionally, Mr. Laiali has six years of experience supporting start-ups and SMEs, having established the Egypt ICT Incubation Network and managing the \$4 Million

Egyptian Delegation

Angel Fund where he supported the growth of five ICT Incubation Centers with three Universities and thirty start-ups. Mr. Laiali is a Board Member of the Egyptian Federation for Electronic Games (EFEG) and has been recognized for his support of President Barack Obama's Global Entrepreneurship Program. He holds a B.S. from Ain Shams University, an MBA from Ecole Supérieur Libérale des Sciences Commerciales Appliquées – Paris, and is a Certified Incubator Manager through the National Business Incubation Association (NBIA – Athens, Ohio).



Ms. Nermine El Saadany
Ministry of Communications and Information Technology, Director,
International Relations

Ms. Nermine El Saadany is the director of the International Relations Division at the Ministry of Communications and Information Technology (MCIT) and Senior Coordinator for Egyptian IG task force. She worked as the IGF 2009 Senior Coordinator with the IGF Secretariat. Prior to this, Ms. El Saadany served as director of the International Relations Department at the National Telecommunication Regulatory Authority (NTRA), where she was responsible for positioning of NTRA in the international arena. Ms. El Saadany started her career as a researcher in economics, conducting extensive analysis of national and international events dealing with economic problems and their impact on political bodies and decision-making processes. Ms. El Saadany was Editor and Managing Internet Editor of the economics section of Al-Siyassa Al-Dawliya (International Politics Journal), one of the most prestigious and reliable periodicals in the field of international relations in the Middle East. Ms. El Saadany's diverse career has included: acting as the Master of ITU Telecom Africa in 2004 for all operations within Cairo and outside Egypt, and also as liaison officer with the ITU headquarters in Geneva; acting as the ITU Telecom Department focal point at the World Telecom event in Geneva, October 2003; and responsibility for the 'e-message' sent by President Hosni Mubarak to invite the world to ITU Telecom Africa in 2004. She has served as an active member or deputy head of national delegations at several ITU conferences and meetings, including plenipotentiary conferences, the ITU Council, and World Telecommunication Development Conferences. Ms. El Saadany was a Forum Committee Member and assisted in the marketing for the ITU Telecom Africa conferences in Cairo and Bangkok. Ms. El Saadany's international presence also includes playing an influential role in the Internet Governance Forum (IGF) meetings in Athens, Rio de Janeiro and Hyderabad, as well as mastering the preparations for the fourth IGF meeting, held in Sharm El Sheikh in November 2009. Ms. El Saadany holds an MA in economics from the American University in Cairo and a BA in business administration from the Sadat Academy in Cairo.



Dr. Mohamed Reda
Allied Soft, Chairman

Dr. Mohamed Reda is the Chairman and CEO of Allied Soft Egypt, AITS Egypt, Education Pro Active Group, Data Pro, and Allied Business Consultants and is the Chairman of Allied Soft Group Switzerland. As a result of his impressive professional background as an IT industry leader and business network in Egypt, Dr. Reda was elected Chairman of the ITEC (Information Technology Export Community) and Chairman of the IT Committee of EBA (Egyptian Business Association). In addition, he is a Board Member of the Egyptian British Business Council, the Egyptian Canadian Business Council, the Egyptian Indian Business

Egyptian Delegation

Council, and the GROW IT program and Export Rebate program in Egypt at ITIDA (the Information Technology Industry Development Agency). After studying Economics and Political Science at Cairo University, he earned his Ph.D. in Artificial Intelligence from Carnegie Mellon University. He started his career with Westinghouse Corporation and first started at the Allied Group in 1990.



Mr. Hossam Reda El-Gamal
GNSE Group, Managing Director

Mr. Hossam Reda El-Gamal's professional experience is a blend of technical, international, business development and general management. Within the world of international business development, he has become renowned for his vision and ability to foresee future opportunities and execute technical and marketing strategy. In 2003, Mr. El-Gamal assumed the challenge of building GNSE Group, growing it from 10 to 100 people. Under his guidance, GNSE has become a leading provider of e-security solutions and services and a renowned organization in higher education e-learning, content-authoring, and corporate e-training, having completed several successful projects in Europe and the Middle East. Among many achievements, Mr. El-Gamal has established a partnership with European company Edrac to serve in meeting technology and capacity needs between Europe and Egypt. He initiated the French Speaking Engineers Association in 1993 and was elected its first Chairman. He is also a Board Member of Eitesal and Chair of its Software Division. Mr. El-Gamal is a Technical Committee Member of ELABS and member of ITEC, AMCHAM, and CANCHAM as well as an active member of the Executive Leaders Club - FGF. Mr. El-Gamal is actively participating as a leading member of the e-knowledge transfer community in Egypt to formulate its awareness and growth strategy. Mr. El-Gamal graduated with a degree in Telecommunications and Electronic Engineering from Ain Shams University in 1991 and, in 1999, earned his executive MBA in Marketing from the Arab Academy of Science and Technology in collaboration with the University of Illinois. In 2000, he attended the Software Capability Development program at CBI in the Netherlands and subsequently graduated from the Senior Executive Program at the Ahmed Abad Institute of Management (in cooperation with FGF).



Mr. Hatem Nofal
HitekNOFAL Solutions, Sales Director

Mr. Hatem Nofal is the Sales Director and Head of the Vendor Management Team at HitekNOFAL Solutions. He has played a key role in developing the company's vision and of providing turnkey infrastructure solutions and services. Mr. Nofal specifically focuses on telecommunications & networking solutions and brings a young and dynamic perspective to his position within the company. He has excellent knowledge of all sales processes, demonstrating solid analytical and team management skills. Mr. Nofal has a proven track record of generating new business through strategic negotiation and by cultivating new relationships with key clients. Additionally, Mr. Nofal plays a key role in the continuous development of the ISO 9001 Quality Management System. Mr. Nofal earned his degree from City University London in Electrical & Electronic Engineering.

Egyptian Delegation



Mr. Hossam Megahed
IPMagiX, CEO

Mr. Hossam Megahed is the CEO and founder of IPMagiX, a solution provider for Unified Communications applications. He has 25 years of experience in the fields of IT, Mobile Commerce, Telecommunications, Business Information Services, Electronic Commerce and Internet Business. He served as a Board Member of the Information Technology Industry Development Agency (ITIDA) from 2005-2011, and has been a Board Member for the Chamber of CIT at the Federation of Egyptian Industries from 2004-2011. He is also a member of the American Chamber of Commerce and its ICT committee. Additionally, Mr. Megahed is a co-founder of Flat World Corp., a US-Egyptian company working in the Engineering BPO/KPO field. He holds a B.Sc. in Telecommunications, Faculty of Engineering from Cairo University.



Mr. Medhat Khalil
Raya Holding, Chairman and CEO

Mr. Medhat Khalil has dedicated his career to realizing a vision: Raya Holding. After 15 years in top management positions with IBM Egypt, Mr. Khalil founded the pioneering IT companies Protech and Oratech in 1993 and 1997 respectively. In 1998, Protech and Oratech became two of the seven entities that comprise Raya Holding. Mr. Khalil is a member of the National Sports Council; Board Member in the National Fund for Finance of Juniors, Youth, and Sports; member of the US-Egypt Business Council; and a member of the Board of Trustees of Sadat Academy.



Mr. Karim Sameh
Regional IT Solutions, RITSOL, Managing Director

With an engineering background and 20 years of experience in the IT industry, Mr. Karim Sameh co-founded Regional IT Solutions (RITSOL) after working for Jumbo Electronics (Dubai, UAE) and in the Egyptian Stock Exchange. Mr. Sameh is a Board Member of the Information Technology Export Community of Egypt (ITEC), which aims to promote the export of IT products and services in the global market. Mr. Sameh completed his studies at Middlesex University in London where he earned a M.Sc. in Business Information Technology.



Eng. Magda El Sabee
Summit Technology Solutions, Chairperson and CEO

Magda El Sabee is the Chairperson and CEO of Summit Holding, an information and communication technology solutions provider serving over 400 corporations in the Middle East, North Africa and South East Asia. Operating out of Egypt with offices in Cairo, Dubai and Algeria, Summit is a joint venture between Orascom and Sumitomo Corporation in Japan making it the first Egyptian-Japanese joint venture in the sector. Ms. El Sabee has 25 years of experience in the ICT field with focus in the areas of strategic planning, general management, organizational development, sales and marketing, formulation and provision of technical services, corporate startups, and turnarounds. She also led and represented Orascom in negotiating and finalizing the joint venture with Sumitomo Corporation. Ms. El Sabee holds a Bachelor of Communication Engineering from Cairo University and an MBA from the American University. Prior to joining the Orascom Group, Ms. El Sabee worked in the field of

Egyptian Delegation

IT consultation and services with Oracle Middle East and Price Waterhouse Consulting. Ms. El Sabee has been the Chairperson of the ICT committee at the American Chamber of Commerce in Egypt since 2008. Additionally, from August 2009 until April 2011, she was a member of the Egyptian-US Business Leaders Forum. In 2011, she was appointed a Board Member of Information Technology Industry Development Agency in Egypt (ITIDA).



**Mr. Omar Bassem
Tawasol**

Mr. Omar Bassem is an entrepreneur with extensive experience in the mobile industry. Since 2003 Mr. Bassem has founded several companies in mobile software and services. Frustrated by the lack of available options when it came to porting and integrating mobile applications on different mobile platforms and Os, Mr. Bassem's companies filled the gap. In 2009, Mr. Bassem created Gate Telecom to address a growing opportunity, the untapped potential of mobile applications. Today, Mr. Bassem is running one of the fastest growing and most innovative companies in the mobile world, with a focus on developing a mobile cross-platform lifecycle. Mr. Bassem holds a degree in Computer Engineering.

Egyptian Delegation

Transportation



Mr. Mahmoud Gamal El Din
Ministry of Transport, Advisor to the Minister of Transport

Mr. Mahmoud Gamal El Din received his MBA from the Arab Academy for Technology and Maritime Transport in 2003 and Bachelor of Commerce from Ain Shams University in 1992. He participated in the Accredited Executive Development Program at the EISE University in Spain in 2005. Mr. El Din is a member of the Egyptian Society of Taxation and is a Chartered Accountant from the Egyptian Society of Accountants and Auditors. Since 2010 Mr. El Din has been an Advisor to the Minister of Transport. He participates in the development of various sectors for the Ministry of Transport (urban, maritime, river, railway, logistics), manages International consultants to set Egypt's Transport Investment Strategy and Implementation Investment and Infrastructure Finance Policies, is responsible for communication and negotiation with international and national investments, financing development institutions in investment and infrastructure aspects and projects (World Bank, AFD, JICA, IFC) as well as counter parts in the Egyptian Government. Previously Mr. El Din was Vice Chairman of Economic Affairs and Business Development for the Egyptian National Postal Organization from 2006 to 2010, Economic and Financial Strategic Planning Manager for the National Telecom Regulatory Authority from 2003 to 2006, Financial controller and Quality manager for the information and communication sector for Siemens Ltd. Egypt from 2001 to 2003, and Deputy Audit Manager for KPMG Egypt Hazem Hassan from 1994 to 2001. Mr. El Din is Chairman of the Egypt Company for Railway and Transport Projects and has served as a Board Member on various organization boards.



Capt. Basem Gohar
EgyptAir Holding Company, Vice President of Safety & Quality

Captain Basem Gohar is the V.P. Safety & Quality of EgyptAir Holding Company. He holds an Air lines Transport License from the Egyptian Aviation Academy. Capt. Gohar joined EgyptAir in 1979 as a First Officer for B737 B707, and A300 planes. He was then promoted to be a Captain and Instructor for F-27s in 1988. Additionally, Capt. Gohar was Chief Pilot for the same A/C type until 1990. In 1991 he took on the role of Captain & Instructor for A320s through 1996, subsequently holding the position of Captain & Instructor for A340s. He has held several management positions including those of General Manager for Safety, Vice President of Operations, and his current position as Vice President of Safety & Quality. Furthermore, Capt. Gohar is responsible for the safety and quality for all the subsidies of EgyptAir Holding Company.



Eng. Waguih Sobhi Hanna
EgyptAir Maintenance & Engineering, Senior Director of Continuous Airworthiness Management

Eng. Waguih Sobhi Hanna is the Continuous Airworthiness Management Senior Director of Egyptair Maintenance and Engineering. He joined EgyptAir in 1970 as an aircraft maintenance. Over the next several years, Eng. Sobhi held multiple top executive maintenance and engineering positions including the role of Avionics Chief Engineer. From December 1999 until the end of 2001, he represented the Egyptian Government as Accidents Investigator at the National Transport Safety Board (NTSB)

Egyptian Delegation

in Washington, D.C. In addition to this official work with EgyptAir, Eng Sobhi has been the leader in several local and international accident investigations. He is also currently assigned as team leader for the selection and customization of new aircraft contracted to be purchased by EgyptAir. These aircraft will cover EgyptAir's plan of fleet expansion. In 2005, Eng. Sobhi was designated as Planning and Engineering Senior Director; one year later he was assigned as project manager to establish Continuous Airworthiness Management Organization to comply with EASA part M sub part G requirements. Since August 2008, Eng. Sobhi has occupied the position of Continuous Airworthiness Management Organization Senior Director. He holds a bachelor's degree in Electronic Engineering from Ain Shams University – Faculty of Engineering and is also a member in Civil Aviation Accident Investigation Board.



Dr. Eng. Ahmed Elsayad
General Authority for Investment (GAFI), Counselor to the Chairman for Mega National Projects

Dr. Eng. Ahmed Elsayad is Counselor to the Chairman of the Egyptian General Authority for Investment (GAFI). He initiated and oversees the operation of the Mega National Projects unit to steer and manage projects in excess of \$500 million. The operations include investment opportunity identification, conceptualization followed by project steering with senior officials (ministers, governors, authority heads, sector stakeholders and international partners), initial modeling and due diligence, international promotion, and international launch support. Project examples include implementing a national program for PPP international universities in Egypt in collaboration with the Ministries of Investment and Higher Education (covering ten universities and three science parks with projects amounting to 10B LE), a medical city in Alexandria (8B LE), and a new sub-Suez canal tunnel (5B LE). Dr. Elsayad is also a member of several strategic joint-ministerial national committees, a member or several Boards of Directors for various industry firms in the consulting and finance fields. He holds a BSc in Communications Engineering from Cairo University, a MBA from American University, and a PhD in Knowledge Transfer of Foreign Investment from the University of Strathclyde. Dr. Elsayad is a frequent university lecturer; he is married and has three children.

Capt. Fathi Fathalla
Egyptian Holding Company for Airports and Air Navigation

Mr. Mohamed Youssef
General Authority for Investment, Director for USA and Europe



Dr. Khaled M. Hanafy
Arab Academy for Science, Technology & Maritime Transport, Director of the Arab Institute for Trade & Commodity Exchange

Dr. Khaled M. Hanafy is the Dean of the College of International Transport and Logistics at the Arab Academy for Science, Technology & Maritime Transport, and an Advisor to the Egyptian Federation Chamber of Commerce. Dr. Hanafy served as an Economic and Business consultant to the Egyptian Ministry of Transportation on the East Port Said Mega Project for creating a hub port and economic city. He also consulted for the Ministry of Industry & Trade during the trade enhancement project and industrial modernization and was a Board Member of the Institute of Finance and

Egyptian Delegation

Investment of the Ministry of Investment. Additionally, Dr. Hanafy was a consultant to the Egyptian Ministry of Foreign Affairs during the free trade area negotiations with the European Union. Dr. Hanafy has worked as a freelance consultant and trainer for national and multinational organizations in different areas such as: economics, fiscal policy, demand analysis, marketing, feasibility studies, money and banking, managerial economics, international business, international finance, human resources, organizational behavior, total quality management, and business processes. He was Chairman of the Training and Consultancy Department at the Graduate School of Business at the Arab Academy for Science and Technology and Senior Expert for the Trade Enhancement Program (TEP-A), actively engaging in and supervising the implementation of several projects.



Mr. Hussam Leheta
EGYTRANS SAE, Chairman & CEO

Engineer Hussam Leheta is the Chairman & CEO of EGYTRANS. He has a Bachelor of Mechanical Engineering from Alexandria University (1983) and is also a Certified Board Member of the International Institute of Shareholder Services (ISS) in the United States. Mr. Leheta has held several posts in EGYTRANS since 1983, including Forwarding Manager from 1983 to 1986, Forwarding Manager and Alexandria Branch Manager from 1986 to 1990, Deputy Chairman for Logistics from 1990 to 1994, and Vice Chairman and Managing Director from 1995 to 1999. He worked for Rigging International Ltd. in London from 1980 to 1981 as an Engineer and from 1981-1982 for Rigging International Ltd. in Saudi Arabia as Field Engineer. Mr. Leheta holds additional posts as Chairman of Egyptian Transportation & Logistics (ETAL), Scan Arabia Shipping Agencies S.A.E., Barwil Arabia Shipping Agencies S.A.E., Global Depot Solutions S.A.E., Egytrans River Ports S.A.E. and Egytrans Barge Link S.A.E. He is also Chairman and Managing Director of Barwil EGYTRANS Shipping Agencies S.A.E. Previously Mr. Leheta has also served on the boards of various NGO's and Port Authorities.



Mr. Alfred Assil Anis Rizk,
Menarail Transport Consultants, General Manager and Board Member

Mr. Alfred Assil Anis Rizk is Menarail's General Manager and is in charge of day-to-day operations of the company and overlooks its engineering consulting services. Mr. Rizk is also actively involved in the negotiation, studying and project management as well as securing the interest of the company within different governmental organizations. His roles include various World Bank assignments in the rail industry. Previously, Mr. Rizk chaired the board of Tecnico Contracting & Trade, a construction company specializing in infrastructure projects. He is an active member of various organizations and associations, and holds several key positions. He has been Chairman of the Transport Committee of the American Chamber of Commerce for over five years, an active member of the UITP (International Association of Public Transport) and former Vice President of Programs at Project Management Institute (PMI). He received his Bachelor of Arts in Economics from American University in Cairo in 1989.

Egyptian Delegation

Agribusiness



Dr. Ibrahim Siddik Aly Ayoub

Ministry of Agriculture and Land Reclamation, Professor of Agriculture Economics, Advisor to the Minister of Agriculture

Dr. Ibrahim Siddik Aly is a professor of Agricultural Economics and Technical Advisor to the Egyptian Minister of Agriculture and Land Reclamation. He was a key actor, responsible for the preparation of Sustainable Agricultural Development Strategy 2030 and its first business plan. Additionally, Mr. Aly was the Vice President of Menoufiya University for Community Development and Environmental Affairs from 1998 to 2002. He worked with a wide range of international organizations including the World Bank, FAO, IFAD, UNDP, USAID, GTZ, WFP, ADF, ADB, CARE and the Arab Organization for Agricultural Development (AOAD). Mr. Aly has specific extensive experience with the design and appraisal of agricultural and rural credit projects, whether as an economic consultant to the Principal Bank for Development and Agricultural Credit (PBDAC), or working with the International Fund for Agricultural Development (IFAD) in developing, monitoring and evaluating the credit components of projects in different Arab countries. Furthermore, as a Marketing Specialist on the USAID-funded Agricultural Policy Reform Project (APRP), Mr. Aly was involved in developing marketing and pricing policies for cotton, rice, horticulture, and fertilizers, and developing market information systems to disseminate information on Egyptian Agricultural products worldwide.



Dr. Abdel-Ghany Mohamed El Gindy

Ministry of Agriculture and Land Reclamation, Professor of Agricultural Engineering, Advisor to the Minister of Agriculture

Dr. Abdel-Ghany Mohamed El-Gindy is an Advisor to the Egyptian Minister of Agriculture and Land Reclamation and a Professor of Agricultural Engineering and Ex. Dean Fac. of Agriculture at Ain Shams University. He serves as Chairman of the Ministry's higher board of the On-Farm Irrigation Development Program in Egypt. As an agricultural engineering and on-farm irrigation expert he brings over 40 years of designing, implementing and supervising projects in Egypt, Sudan, Pakistan, Saudi Arabia, Bahrain, and Oman. Mr. El-Gindy also served as principle investigator and Irrigation Systems Design and Management Expert for the On-Farm Irrigation engineering project financed by the Arab Organization for Agricultural Development (AOAD), International Center for Agricultural Research in Dry Areas (ICARDA), World Bank, Food & Agriculture Organization, Academy of Scientific Research and Technology, and the National Agricultural Collaborative Research Project. He is a member of the Agricultural Research & Development Council, Chairman of the French Resource Center for Agricultural Development in the Toshka Area, a member of the Scientific Promotion Committees for Soil and Agricultural Engineering Professors, the American Society of Agricultural Engineering (ASAE), the Board of Directors of the Egyptian Society of Agricultural Engineering (ESAE), and the Asian Association for Agricultural Engineering (AAAE). Mr. El-Gindy is the author or co-author of over 80 scientific publications and of several books on the problems related to on-farm irrigation in Egypt and the U.S.

Egyptian Delegation



Mr. Mazen Mostafa
AFRO-ASIAN Engineering Establishment (AFRO), President

Mr. Mazen Mostafa graduated from Ain Shams Engineering Faculty, Irrigation Sector in 1977 with a Degree of Honor. For several years he worked with Hydraulic Consultation helping to (HARZA–ECG) rebuild Port Saied Potable Water Network which was wrecked by 1967 war. Additionally, he provided construction site management for the building of SWINGFIRE Missiles Factory. In 1982, Mr. Mostafa joined the family company AFRO as a Project Engineer then Projects Manager, installing water and sewage pumping stations in greater Cairo. He then managed an eight year Rural Electrification Project providing electrical power for 1000 deprived Villages, where he practically walked the Egyptian countryside. In his role as company Vice president, AFRO re-joined the irrigation sector as a Main Electro-Mechanical Contractor supplying and erecting major pumping stations along the Nile River and main canals. He also contributed to the Egyptian National Project for Irrigation Improvement (IIP). Mr. Mostafa has been President of AFRO since 2009.



Mr. Salah Mohammad Hegazy
Agrofood, Chairman

Mr. Salah Hegazy is the President and Owner of Agrofood Company. The main activities of Agrofood are producing, packing, exporting and processing vegetables from its owned farms and other long-leased land. All international food safety measures are applied in Agrofood's farms. Mr. Hegazy holds a B.S.C in Agriculture (1957) and a B.S.C in Commerce (1962) as well as an MBA in Marketing (1976) from Cairo University. Mr. Hegazy started his career in 1958 with the Egyptian–International Cotton Exporting Company as an expert in cotton exporting. He then joined the Friedrich Ebert Foundation, which focuses on economic and social development in Egypt, Africa and Asia. Mr. Hegazy was chief Editor of the "Tanmiat Al Mogtama" magazine, which was widely distributed in Egypt and the Arab countries and focused mainly on developing third world countries.



Eng. Tarek Zakaria Tawfik
Cairo Poultry Group, Managing Director

Mr. Tarek Zakaria Tawfik is Managing Director of the Cairo Poultry Group and Vice Chairman of Farm Frites Egypt. Additionally, he is Chairman of the Agriculture Egyptian Competitiveness Council and the Egyptian Dutch Business Club. He is a current member of several boards including The Egyptian Federation of Chambers of Commerce, the Food Export Council of the Ministry of Foreign Trade, the Egyptian Poultry Federation, and the Egyptian Investment Authority. Prior to his position as Managing Director of the Cairo Poultry Group, Mr. Tawfik was Managing Director of Int. Co. for Agro Industries and Chairman of Americana Egypt for Cold Storage Facilities. He has also held positions as Chairman of El Hashimeya for Land Reclamation, and was a Member of the Board of Directors of Americana for Agricultural Development. Mr. Tawfik holds a B.Sc. in Civil Engineering from Cairo University, a Master of Engineering from Calpoly and an MBA from San Francisco State University.

Egyptian Delegation



Mr. Francis A. Shehata
CBC Egypt, President

Mr. Francis Shehata is one of Egypt's pioneers in the field of international trade, specialty chemicals and buffalo dairy farming. In the mid 1980s, he founded CBC Egypt, an agent and distributor allowing various multinationals to launch their products into the Egyptian market in the fields of specialty chemicals, food additives and animal farm supplies. Under his leadership, CBC Egypt made a commitment to providing complete solutions to its clients rather than just moving products. He also established a dairy farm that houses 500 heads of buffalo and was of the first to introduce artificial insemination supplies for Egyptian dairy farmers. He has invested in the agriculture of corn silage, wheat, and alpha alpha (green clover). Mr. Shehata also works on the shredding and turning of organic waste. He has lectured on numerous occasions at Cairo University and at scientific conferences in the US. He also serves as the Chairman of the Board to Franco Specialty Chemicals and as a founding member of the Egyptian Buffalo Producers Association.



Mr. Hesham S. El Naggar
Daltex Corporation, Vice Chairman

Mr. Hesham S. El Naggar started with Daltex Corporation in 1992, working to gain insight into the growing industry of Egyptian export activities. He was promoted to become Daltex Export manager where he gained full exposure to the company's overall business operations. Since then Mr. El Naggar has been promoted to lead the Daltex team as a CEO, ensuring the achievement of Daltex's core values along with desired business results. Mr. El Naggar's industry knowledge encompasses a broad awareness of the technicalities of the Agriculture field along with Quality Assurance and Quality Control system design and implementation. His knowledge extends to Management Information Systems (MIS) design as well. Mr. El Naggar's talents as an entrepreneur are one of his unique skills. He has extensive experience creating and developing new ideas to diversify Daltex's business activities while serving environmental needs. His international experience includes handling overseas marketing and exhibitions and his company vision includes expanding Daltex to develop and maintain successful networks and operations globally. Mr. El Naggar has been developing relations with the far East, European Union, Asia, Africa, Middle East and USA. His English and Arabic fluency, positions him as a well-known entrepreneur with excellent communication and interpersonal skills.



Mrs. Angie Helmi
The Egyptian Agrofoods Company S.A.E, Board Member and Vice Chairman

Following a long career in private equity and investment banking where Mrs. Angie Helmi held the positions of Vice President with The Carlyle Group and Citigroup, she decided to establish her own company. Over a year ago Mrs. Helmi founded The Egyptian Agrofoods Company; a company dedicated to the production and distribution of the finest quality fresh produce in both Egypt and in export markets. In less than a year, she established a joint venture with a large Italian distribution company that assisted in distributing the company's products throughout Europe. The Egyptian Agrofoods Company S.A.E. then moved to establish its own network of clients and is now exporting to the UK, Holland, Greece and Jordan. With one objective in mind, hiring the best and supplying only the best, Mrs. Helmi succeeded in creating strong

Egyptian Delegation

ties with international players and an impressive backlog for the next winter season. The company's future plans include expanding its cold store capacity and further strengthening its network of clients. Mrs. Helmi plans to work intensively to create a base of suppliers and provide them with the required technical assistance to allow them to enhance their levels of productivity and to work in compliance with international standards regarding the use of agrochemicals. The Egyptian Agrofoods Company holds the GlobalG.A.P (EUREP G.A.P) and the ISO 22000:2005. Mrs. Helmi holds a MSc. in Finance from the London Business School and a B.A. in Business Administration and Economics (Double Major) with highest honors from the American University in Cairo.



Mr. Lawrence Samour
Hama Holding for Financial Investments, Managing Director

Mr. Lawrence Samour is an expert in operational and project management, strategic planning and I.T. implementations in the ICT sector. He is currently the Managing Director of Hama Holding for Financial Investments and brings extensive advertising, supply chain management, problem solving, logistics and distribution, and quality assurance experience to the company. Mr. Samour holds a Post Graduate Degree in Agricultural Economics and an extension diploma and BSc from the University of Jordan.



Ms. Randa I. Abdou
Marketing Mix, CEO

Ms. Randa I. Abdou is the founder of Marketing Mix Consulting, and co-founder of Creative Lab Advertising and ICE Branding. Since their inception in 1996, 2001 and 2009 respectively, the three companies have been instrumental in creating brands and turning around businesses across several industries and services. As a marketer and an entrepreneur, Ms. Abdou is a guest lecturer and speaker at major universities and specialized conferences in Egypt and throughout the MENA region. Ms. Abdou holds a BA in Mass Communication (with honors) from the American University in Cairo '88 and, as a Chevening scholar, earned her MSc. in International Marketing from the University of Strathclyde, Scotland '91. Before taking the entrepreneurship route, Ms. Abdou was the Marketing Manager of PepsiCo Foods Egypt and previously the Market Research Planning Manager of Procter and Gamble Egypt and account executive at Americana Advertising.



Mr. Yehya Zakaria Ibrahim Abo Hozaiifa
Olympic Group for Financial Investments, Treasury Director

Mr. Yehya Zakaria Ibrahim Abo Hozaiifa joined Paradise Capital two years ago as Treasury Director and was promoted to the Treasury Director position for the entire Olympic Group (OG) a year ago. Previously Mr. Abo Hozaiifa was a treasurer for one of the leading leasing companies in the market. He was also a Board Member of two subsidiaries including for a securitization company. He was the Treasury and Banking Relationship Manager at OG for almost four years, and has also worked for the biggest private bank in the market (in terms of top / bottom lines). Mr. Abo Hozaiifa was the project manager for the first and very successful securitization process in the Egyptian and North African leasing markets. Mr. Abo Hozaiifa graduated from the Faculty of Commerce & Business Administration in 1993. He received his Master's degree in Business Administration, Major Financial Management in 2008.

Egyptian Delegation

Industry & Trade

Mr. El Hussein Abdelwahab
Ministry of Foreign Affairs, Deputy Minister of Foreign Affairs



Mr. Alaa Kenawy
First Undersecretary of State, Head of the Egyptian Commercial Service, Ministry of Industry and Foreign Trade

Mr. Alaa Kenawy is currently the First Undersecretary of State and Head of the Egyptian Commercial Service (ECS) for the Egyptian Ministry of Industry & Foreign Trade. He has served previously as the Minister Plenipotentiary in the ECS's offices in Japan, Egypt (Cairo), Belgium, Greece, and Denmark. Additionally, he has been Head of the Eastern Europe Department for ECS, and the First Secretary for the Commercial Information and EU Departments, in Cairo. Mr. Kenawy also served in a number of other roles in the ECS including posts in Germany and the Netherlands. In addition to his native tongue of Arabic, Mr. Kenawy is fluent in English and French. Mr. Kenawy holds a Bachelor of Commerce in Business Administration from Cairo University and a Diploma in International Economic Relations from the International Institution for Public Administration, France.

Mr. Ahmed Moustafa El-Farargy
Ministry of Industry & Foreign Trade, Vice Chairman



Ms. Rania Al Malky
Daily News Egypt, Editor-in-Chief and Editorial Writer

Ms. Rania Al Malky has been the Editor-in-Chief of Daily News Egypt, the local publishing partner of the International Herald Tribune, since May 2007. It is Egypt's only independent daily newspaper in English. Ms. Al Malky publishes a widely read weekly column tackling local political and social issues. Her journalism career began in 1998 when she joined Egypt's foremost current affairs monthly magazine, Egypt Today. She was a writer and eventually Associate Editor until she traveled to London as a Chevening Scholar to obtain a Masters Degree in Journalism (with distinction) from Westminster University. Her previous MA in English and Comparative Literature, also with honors, was obtained from the American University in Cairo.



Ms. Neveen El-Tahri
Delta Financial Investments, Chairperson and Managing Director

Ms. Neveen El Tahri currently chairs Delta Holding for Financial Investments, a family holding company focused on private equity and venture capital for the development and incubation of SME's and entrepreneurs, with the ultimate target of listing on the NILEX Exchange. Additionally, Ms. Tahri is the Egypt country representative of the Royal Bank of Scotland, reporting directly to the Head of Global Banking & Markets, Middle East & Africa. Ms. El Tahri began her career with Chase National Bank of Egypt, first working as a corporate banker and ultimately heading the Petroleum, Tourism and Electronic corporate banking divisions. With the revival of the Egyptian capital market, Ms. Tahri endeavored into the entrepreneurial world establishing three Brokerage firms: Delta Securities Egypt in 1994, ABN AMRO

Egyptian Delegation

Delta Asset Management in 1997, and Delta Capital Investments in 2006. Since the creation of these firms, a number of institution partners have been brought into the Delta Group, including: the Egyptian American Bank (EAB), American Express Bank, ABN AMRO Bank, and Rasmala Investments Holding. Ms. Tahri has played a role in the Capital Market from an early stage and became the first woman to sit on the board of the Cairo Stock Exchange for two consecutive terms, from 1997 to 2003. Ms. El Tahri graduated from Cairo University Faculty of Economics & Political Science in 1980.



Mr. Basil El-Baz **Egypt Basic Industries Corporation (EBIC), Founder and CEO**

Mr. El-Baz is the Founder, Chairman and CEO of Egypt Basic Industries Corporation (EBIC). EBIC represents the first and still is, the only project in Egypt to receive a comprehensive loan guarantee from the Export-Import Bank of the United States.

Furthermore, EBIC is also one of the select few projects to be financed entirely by international banks. The total project size of EBIC was approximately US\$610 million. Furthermore, Mr. El-Baz is also the Chairman & CEO of Carbon Holdings. He has successfully negotiated and executed the loan documentation for the US\$454 million ammonium nitrate project for which construction shall commence in the third quarter of this year. Currently, Carbon Holdings is leading the development of the US\$3.5 billion Naphtha Cracker and Olefins Complex project that shall be located in Egypt. The project is being jointly developed with several prominent companies from the United States. It is anticipated application for financing from the Export-Import Bank of the United States shall be submitted shortly. Mr. El-Baz is a graduate of Harvard University.